

# Management's Discussion & Analysis

July 31, 2016

This Management's Discussion and Analysis ("MD&A") of Zenith Epigenetics Corp.'s ("Zenith" or the "Company") operations and financial position should be read in conjunction with the unaudited condensed interim consolidated financial statements and the notes thereto for the three months ended July 31, 2016 and 2015. Our financial statements have been prepared by management in accordance with International Financial Reporting Standards ("IFRS") and comprise Zenith and its wholly-owned subsidiary Zenith Epigenetics Inc. Zenith Epigenetics Inc. is a US-based company incorporated on July 14, 2014 under the laws of Delaware. An advisory with respect to the use of non-IFRS measures is set out in this MD&A under "Non-IFRS Measures". All amounts in the following MD&A are stated in US dollars unless otherwise stated. References to "we", "us" or "our" mean Zenith unless the context otherwise requires.

# Cautionary Statement Regarding Forward-Looking Information

This MD&A contains forward-looking information within the meaning of applicable Canadian securities legislation. Forward-looking information is often, but not always, identified by the use of words such as "believes", "anticipates", "plans", "intends", "will", "should", "expects", "continue", "estimate", "forecasts" and other similar expressions. In particular, this MD&A includes forward-looking information related to: our belief that our small molecules inhibit Bromodomain and ExtraTerminal Domain ("BET") proteins (or "bromodomains"); our intention to use our epigenetic drug development platform to develop compounds that potentially impact multiple diseases including cancer, autoimmune and others; our intention to move drug candidates into IND-enabling studies and first-in-man clinical studies; our belief that our patent applications will protect our ideas and inventions related to composition of matter, methods and treatments in our core areas of science and business; our expectation that sufficient cash will be available to fund contractual commitments; our expectation that we will be able to raise capital through external financing or partnering to provide funds for our programs.

Readers are cautioned that our expectations, beliefs, projections and assumptions used in preparation of such information, although considered reasonable at the time of preparation, may prove to be wrong, and as such, undue reliance should not be placed on forward-looking statements. With respect to forward-looking statements contained in this MD&A, we have made key assumptions including:

- BET proteins play a critical role in the epigenetic regulation of transcription of particular genes.
- BET proteins all contain highly conserved bromodomains that play a key role in their epigenetic control of gene expression.
- Our small molecules function via inhibition of BET bromodomains and, therefore, specifically modulate transcription of particular targets.
- We believe our BET inhibitors are differentiated from competing molecules.
- We believe that targeting BET proteins will have clinical applications in oncology and potentially other therapeutic areas.
- We anticipate our patent applications will protect our ideas and inventions related to composition of matter, methods and treatments in our core areas of science and business.
- We anticipate that we will be able to raise capital through external financing or partnering to provide funds for our programs; and
- We believe we have accurately estimated the expenditures required to complete research and development.

Our actual results, events or developments could be materially different from those expressed or implied by these forward-looking statements. We can give no assurance that any of the events or expectations will occur or be realized. By their nature, forward-looking statements are subject to numerous known and unknown risks and uncertainties including but not limited to those discussed on page 9 of this MD&A.

The forward-looking statements contained in this MD&A are expressly qualified by this cautionary statement. We disclaim any intention and have no obligation or responsibility, except as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



# **Non-IFRS Measures**

To supplement our consolidated financial statements presented in accordance with IFRS, we use the non-IFRS measure average monthly cash burn rate. This measure is provided to enhance readers' overall understanding of our current use of cash resources and is included to provide investors and management with an alternative measure for assessing our operating results in a manner that is focused on the use of cash for operations and to provide a more consistent basis for comparison between quarters. This measure is based on the cash flow used in operations prior to changes in non-cash working capital from the Consolidated Statements of Cash Flows, as presented on page 5 herein. The average monthly amount is determined using the applicable period total divided by the number of months in the period. This measure is not in accordance with and does not have a standardized meaning under IFRS and is unlikely to be comparable to a similar measure used by other entities.

## **Overview**

We are currently conducting a clinical Phase 1 trial with ZEN-3694, as described below, as well as research and development related to our epigenetics platform technology. We also hold royalty preferred shares of Resverlogix Corp. ("Resverlogix"), as described on page 4 under "Resverlogix Royalty Preferred Shares".

### Epigenetics

The selective production of the proteins encoded by our genes leads to differences between cells, and the alteration of their levels can contribute to disease. Epigenetics is a cellular mechanism for regulating gene expression arising from the interplay between proteins and DNA without altering the genetic code, referring to modifications to DNA or the proteins associated with DNA, such as histones, which in turn determine whether a gene is on or off or whether its activity is high or low. The level of activity of a gene will in many cases mean the difference between a healthy normal physiological effect and a disease.

### **Our Epigenetic Drug Development Platform**

Our epigenetics drug development platform has the potential to impact multiple diseases including cancer and other disorders with significant unmet medical need. This platform targets BET proteins that play a critical role in the epigenetic regulation of transcription of particular genes. BET proteins are often called "readers" of the histone/chromatin structure because they recognize a particular modification of proteins, associated with the DNA where they can bind and recruit other proteins essential to the regulation of gene transcription. All BET proteins contain highly conserved bromodomains that play a key role in their epigenetic control of gene expression. Our small molecules function via inhibition of BET bromodomains and therefore specifically modulate transcription of particular target genes.

We are focused on the discovery and clinical development of novel small molecule BET inhibitors, a new class of therapeutics, for the treatment of patients with defined cancers and other therapeutic indications.

### Research

We continue to expand our knowledge in important drug research, including significantly expanding our oncology drug discovery and development program. Each of these programs is comprised of both research performed by contract research organizations and our internal discovery group. Based on novel scaffolds discovered by Zenith, we advanced several differentiated BET inhibitor programs through preclinical development. In July 2014, we filed an Investigational New Drug Application ("IND") and transitioned into clinical development. However in October 2014 we suspended clinical development of ZEN-3365, one of our proprietary BET inhibitors. We continued to advance 2<sup>nd</sup> generation BET inhibitors towards clinical development, and in April 2015 we selected a new clinical development candidate. We completed IND enabling studies, filed an IND in December 2015 and initiated a Phase 1 clinical trial in April 2016 as described below. We also continue to progress our preclinical programs and grow our intellectual property estate.

### **Research Programs**

#### Oncology

Small molecule inhibition of BET bromodomain containing proteins is an exciting new epigenetic approach to treat cancer. BET bromodomain inhibitors have shown promising preclinical efficacy in multiple models of hematological malignancies and solid tumors and clinical validation is emerging. Our oncology program centers around developing best in class BET inhibitors for the treatment of cancers with significant unmet need.

BET bromodomain inhibitors are part of a novel and emerging class of epigenetic regulators that target cancer in a fundamentally different way than most chemotherapeutic drugs and existing targeted therapies, including kinase inhibitors, hormone modulators,



and immunotherapies. BET inhibitors act by repressing expression of oncogenes, including MYC and BCL-2, that are aberrantly highly expressed in many cancer cells, resulting in inhibited cell proliferation and induction of apoptotic cell death.

Additionally, it has recently been shown that cancer progression can be driven by tumor cells acquiring super-enhancers to overexpress certain hallmark oncogenes. BET inhibitors selectively suppress super-enhancer driven gene expression, and have shown selectivity towards tumor cells. BET proteins also play a central role in the transcriptional program of oncogenes driven by gene fusions, translocations and mutations.

Drug resistance is a critical limitation across all therapeutic modalities and there is a broad preclinical dataset demonstrating that the treatment of these resistant cancers with BET inhibitors renders them sensitive to the various therapies. This offers significant clinical potential for the treatment of resistant cancers with BET inhibitors.

We are advancing multiple BET inhibitor programs through discovery and early preclinical characterization that are differentiated from the competing 1<sup>st</sup> generation BET programs which are in Phase 1 development. These programs provide us with multiple opportunities for developing a best-in-class BET inhibitor with a potential better efficacy and safety profile:

- 1. Reversible Pan BET inhibitors: These 2<sup>nd</sup> generation inhibitors, compared to competing BET inhibitors, have shown better preclinical efficacy, better drug like properties, and a clean pre-clinical safety profile.
- 2. Selective BET inhibitors: These inhibitors only bind to the BD1 domain of BET proteins and are expected to provide novel biology and the potential for a superior efficacy/safety profile.

In April 2015, we selected a new reversible Pan BET inhibitor clinical development candidate (ZEN-3694). We completed IND enabling studies and filed an IND in December 2015. In parallel, we defined our clinical development strategy which will initially focus on targeting metastatic castration-resistant prostate cancer ("mCRPC"), a patient population with a high unmet need and a population that are perhaps most likely to benefit from BET inhibitor therapy. In April 2016, we initiated a phase 1 clinical trial with ZEN-3694 in mCRPC patients. ZEN-3694 is well differentiated and has shown a superior safety and efficacy profile in pre-clinical studies; we believe this puts us at the forefront of development of BET Bromodomain inhibitors for the treatment of cancer. On June 15, 2016, we announced the dosing of the first patient in the trial.

As part of the clinical program, we have implemented a rich translational biology program to support further clinical development. The program encompasses our in-house pharmacodynamic assay to monitor target engagement in whole blood, correlative biomarkers for insight into mechanism of action and for developing future patient pre-selection approaches, and immuno-oncology pharmacodynamic markers.

### **Private Placement**

In May 2016, we issued 24,560,500 common shares at a price of \$1.00 per share for gross proceeds of \$24.6 million to Eastern Capital Limited ("Eastern").

In May 2015, we issued 4,280,000 common shares at a price of \$1.00 per share for gross proceeds of \$4.3 million. Eastern subscribed for 4,000,000 of the 4,280,000 common shares.

### Internal Reorganization

Effective August 1, 2016, we changed our name to Zenith Capital Corp. concurrent with an internal corporate reorganization. The reorganization resulted in the transfer of our principal operating assets to Zenith Epigenetics Ltd., a wholly-owned subsidiary, in exchange for additional common shares of Zenith Epigenetics Ltd. We retained our investment in the royalty preferred shares of Resverlogix. As we own all of the securities of Zenith Epigenetics Ltd., there is no immediate change in the ultimate beneficial ownership of the operating assets.

The transaction is fully described in the Management Information Circular dated November 30, 2015 which is available on our website.

#### Zenith Royalty

During the year ended April 30, 2016, pursuant to a letter of understanding entered into by us and Resverlogix in connection with a proposal that we grant royalty rights related to some or all of our intellectual property, Resverlogix paid us \$2.3 million. It was stated that in the event that a transaction does not close, any consideration paid by Resverlogix to the Company in connection with the transaction would remain payable by the Company to Resverlogix. Subsequent to April 30, 2016, we decided to pursue other alternatives and, therefore, we and Resverlogix mutually agreed not to pursue a proposed royalty arrangement. In May 2016 the letter of understanding was terminated and we repaid the \$2.3 million to Resverlogix.



### **Resverlogix Royalty Preferred Shares**

As at July 31, 2016, we hold 75,202,620 royalty preferred shares of Resverlogix. On July 2, 2015, Resverlogix's articles were amended to make certain changes to the dividend entitlement of holders of royalty preferred shares. As a result of the amendment, the dividend amount in a prescribed dividend payment period may not exceed the aggregate of all amounts received by Resverlogix or its affiliates in respect of and including Net Apo Revenue in such period. We, as the exclusive holder of the royalty preferred shares, are entitled to dividends in the amount of 6-12% of Net Apo Revenue from Resverlogix's Apo program, if any. Net Apo revenue is defined as the aggregate of the following amounts: (i) amounts received by Resverlogix or its affiliates (as defined in the Plan of Arrangement signed June 3, 2013 ("the Arrangement")) from any person who is not Resverlogix or its affiliate (a "third party") in consideration for granting a license or other rights to the third party which entitle the third party to research, develop, make, manufacture, modify, administer, offer to sell, sell or distribute one or more of the Apo products and/or Apo intellectual property rights or amounts received under the terms of such license or other right that are granted to the third party; (ii) the gross consideration received from a third party by Resverlogix, any licensee or their respective affiliates from the sale of any Apo product (other than consideration received by Resverlogix, any licensee or their respective affiliates from a licensee of such Apo product or its affiliate); less (A) credits or allowances, if any, actually granted; (B) discounts actually allowed; (C) freight, postage, and insurance charges and additional special packaging charges; (D) customs duties, and excise sales taxes, duties or other taxes imposed upon and paid with respect to such sales (excluding what is commonly known as income taxes); (E) rebates and chargebacks or retroactive price reductions made to federal, state or local governments (or their agencies), or any third party payor, administrator or contractor, including managed health organizations; and (F) commissions related to import, distribution or promotion of any Apo Product paid to third parties (specifically excluding any commissions paid to sales personnel, sales representatives and sales agents who are employees or consultants of, or members of a contract sales force engaged by or on behalf of, the Company, any licensee or their respective affiliates); and (iii) amounts received from a third party by Resverlogix or its affiliates in consideration for the sale of any Apo intellectual property right.

The holder of the preferred shares does not have the right to participate in any additional dividends declared, if any, to common shareholders nor do they carry the right to vote. The holder of the preferred shares does not have any claim on Resverlogix's residual net assets other than an amount equal to the greater of (i) \$1.00 divided by the number of outstanding royalty preferred shares; and (ii) the amount of any accrued, but unpaid royalty dividend payment and additional royalty dividend payment.

We have not recognized the royalty preferred shares for accounting purposes because book value accounting has been applied to the assets that were acquired through the distribution in connection with the Arrangement and they were not previously recognized in Resverlogix's financial statements. We will recognize a royalty receivable when royalties are reasonably determinable and the economic benefits are probable to flow to us.

(in thousands of US dollars)	2016	2015
Expenses:		
Research and development	\$ 1,344	\$ 1,644
Investment tax credits	(48)	(37)
Net research and development	1,296	1,607
General and administrative	613	521
	1,909	2,128
Finance income:		
(Gain) loss on change in fair value of warrant liability	(341)	55
Gain on change in fair value of financing rights	(484)	(156)
Foreign exchange (gain) loss	(17)	17
Net finance income	(842)	(84)
Loss before income taxes	1,067	2,044
Income taxes	8	1
Net and total comprehensive loss	\$ 1,075	\$ 2,045
Net loss per share		
Basic and diluted	\$ 0.01	\$ 0.02

# Results of Operations for the Three Months Ended July 31, 2016 and 2015

### **Cash Burn Rate**

Our average monthly Cash Burn Rate, a non-IFRS measure as described on page 2 herein, for the three months ended July 31, 2016 was \$0.5 million (2015 - \$0.7 million), reflecting an overall decline in R&D spending due to lower expenditures related to studying our 2<sup>nd</sup> generation compounds, and IND enabling studies, as we prepared for the initiation of our Phase 1 clinical trial with ZEN-3694 in April 2016.

	Three months	ended July 31,			
(in thousands of US dollars unless otherwise noted)	 2016		2015		
Cash flow used in operations	\$ (8,917)	\$	(3,116)		
Changes in non-cash working capital	7,318		1,135		
	(1,599)		(1,981)		
Number of months	3		3		
Average Monthly Cash Burn Rate	\$ (533)	\$	(660)		

Our historical Cash Burn Rate is not necessarily indicative of our future Cash Burn Rate. Our Cash Burn Rate will be impacted most significantly by our research and development activities, including in particular, our Phase 1 clinical trial.

### **Research and Development**

Research and development ("R&D") includes product development costs such as clinical development costs, drug development and pharmacology, toxicology and other studies, and costs associated with discovery research such as medicinal chemistry. R&D expenses includes compensation and related costs (including service fees paid to Resverlogix) for R&D staff, consulting fees, supplies and general laboratory operating expenses.

During the three months ended July 31, 2016, gross R&D expenditures totaled \$1.3 million (2015 - \$1.6 million).



During the three months ended July 31, 2016, we continued our Phase 1 clinical trial related to ZEN-3694 which commenced in April 2016. Clinical and regulatory costs totaled \$0.6 million. Clinical costs are comprised primarily of investigator grants, project and site management and monitoring costs, and laboratory costs. \$0.2 million was spent on preclinical and research activities.

During the three months ended July 31, 2015, we focused our efforts primarily on our superior 2<sup>nd</sup> generation compounds suitable for clinical development including ZEN-3694. Preclinical and research costs totalled \$0.9 million; chemistry costs totaled \$0.2 million.

### General and Administrative

General and administrative expenses includes operating costs not directly involved in research and development, as well as professional fees for legal, audit, tax, communications, and business development.

During the three months ended July 31, 2016, general and administrative ("G&A") expenditures totaled \$0.6 million (2015 - \$0.5 million). The increase is primarily attributable to share-based payments, as discussed below.

#### **Share-based Payments**

Our share-based payments and depreciation and amortization are included in research and development and general and administrative.

During the three months ended July 31, 2016, we recognized share-based payments of \$0.2 million (2015 - \$0.1 million). The expense recognized in a given period reflects the fair value of past and newly-granted stock options and restricted stock units ("RSUs") outstanding during the period, and is impacted by factors such as vesting and fluctuations in the fair market value of our shares. During the three months ended July 31, 2016, we granted 598,400 stock options (2015 - 483,800) with a weighted average exercise price of CAD\$0.49 (2015 - CAD\$0.28) and a weighted average fair value of \$0.32 (2015 - \$0.15) per stock option, and 844,680 (2015 - 872,048) RSUs. Between November 1, 2014 and April 30, 2016, directors fees were paid by way of the issuance of RSUs in lieu of payment in cash, which resulted in an increase in the number of RSUs issued over the comparative period. Commencing on May 1, 2016, directors fees have been paid by way of a combination of RSUs and cash.

#### **Change in Fair Value of Warrant Liability**

Warrants with an exercise price denominated in a foreign currency, and not within the scope of IFRS 2, are reported as a liability until they are exercised or expire. These warrants are adjusted to fair value at each reporting period and any change in fair value between reporting periods is recorded in the statement of comprehensive loss.

The change in fair value of warrant liability impacted our reported loss. During the three months ended July 31, 2016, we recognized a \$0.3 million gain on the change in the fair value of our warrant liability (2015 - \$0.1 million loss). The changes in fair value were based primarily on the change in the estimated fair market value of our shares. Gains and losses resulting from the revaluation of warrant liability are non-cash and do not impact our cash flows from operations.

# Liquidity and Capital Resources

#### Cash and Liquidity

Zenith is a development stage company; its primary capital requirements relate to funding research and development activities and for general working capital purposes.

As at July 31, 2016, we had \$15.3 million of cash and \$0.8 million of trade and other payables, \$0.1 million due to Resverlogix and we were committed to pay various amounts as described below under "Contractual Obligations". We believe our cash as at July 31, 2016 is sufficient to fund our contractual commitments over the next year and to fund our planned business operations over the next year. We nevertheless intend to seek to raise additional capital and intend to do so through equity and/or debt financing and/or from other sources such as partnering and/or licensing.

#### **Cash Flows**

During the three months ended July 31, 2016, cash flows used in operating activities totaled \$8.9 million (2015 - \$3.1 million); cash flows generated from financing activities totaled \$24.4 million (2015 - \$4.2 million), comprised primarily of proceeds from the May 2016 private placement; and cash flows used in investing activities totaled \$0.1 million (2015 - \$0.1 million).



# **Contractual Obligations**

As at July 31, 2016, we are party to cancellable agreements with contract research organizations conducting our Phase 1 clinical trial. Corresponding estimated aggregate expenditures over the next twelve months total approximately \$3.7 million (2015 – nil).

As at July 31, 2016, we are committed to expenditures over the next twelve months of \$1.0 million (2015 - \$1.5 million) under various research and development contracts.

The table below summarizes our contractual obligations related to operating leases for office and laboratory premises, by due date, as at July 31:

(in thousands of US dollars)	2016	2015
Less than one year	\$ 367	\$ 307
Between one and five years	705	705
More than five years	423	432
	\$ 1,495	\$ 1,444

We have agreed to pay Resverlogix for our proportionate share of operating lease payments and operating costs for office and laboratory premises of an estimated \$0.4 million and \$0.1 million, respectively, for the next twelve months. The operating lease payments are included in the figures above.

# Significant Accounting Policies and Estimates

Note 4 to our consolidated financial statements for the years ended April 30, 2016 and 2015 includes a summary of our significant accounting policies.

The preparation of financial statements requires management to use estimates and assumptions that they believe are reasonable based upon the information available. These estimates and assumptions affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods presented. These estimates and assumptions are subject to inherent risk of uncertainty and actual results may differ from these estimates and assumptions.

Significant estimates are used for, but not limited to, the measurement of the share-based payment transactions, warrant liability, financing rights and taxes.

# New Standards and Interpretations Adopted

We have adopted the following amendment to standards, with a date of initial application of May 1, 2016:

### Annual Improvements

The IASB issued narrow-scope amendments to a total of four standards as part of its annual improvements released on September 24, 2014 to be implemented for periods beginning on or after January 1, 2016. These included a clarification on IAS 34 *Interim Financial Reporting* that the disclosures required under the standard are to be included within the notes to the financial statements, or to be incorporated there by cross-reference, and is to be applied retrospectively. The amendments did not have a material impact on our financial statements.

#### **Disclosure Initiative**

On December 18, 2014, the IASB issued amendments to IAS 1 Presentation of Financial Statements to be implemented for periods beginning on or after January 1, 2016. The amendments made changes to clarify the objectives of disaggregation, materiality, and the ordering of notes in order to ensure that entities are able to use judgement when reporting financial results. The amendments did not have a material impact on our financial statements.

### Share-based Payment

On June 20, 2016 the IASB issued amendments to IFRS 2 Share-based Payment to be implemented prospectively for periods beginning on or after January 1, 2018. The Company early adopted the amendments. The amendments made changes to the



classification of share-based payment transactions with net settlement features. The amendments did not have a material impact on our financial statements.

# **Off-Balance Sheet Arrangements**

As of July 31, 2016, we had not entered into any off-balance sheet arrangements, other than operating leases.

# **Summary of Quarterly Results**

The following is a summary of selected financial information derived from our unaudited interim consolidated financial statements for each of the eight most recently completed quarters.

(in thousands of US dollars except as otherwise noted)	For the Three Months Ended			
	July 31, 2016	April 30, 2016	January 31, 2016	October 31, 2015
Revenue	-	-	-	-
Total comprehensive loss	(1,075)	(1,995)	(1,773)	(2,370)
Net loss per share (\$) - basic and diluted	(0.01)	(0.02)	(0.02)	(0.02)

(in thousands of US dollars except as otherwise noted)	For the Three Months Ended			
	July 31, 2015	April 30, 2015	January 31, 2015	October 31, 2014
Revenue	-	-	-	-
Total comprehensive loss	(2,045)	(2,462)	(246)	(1,555)
Net loss per share (\$) - basic and diluted	(0.02)	(0.03)	-	(0.02)

Items that impact the comparability of quarterly results of operations include:

- the nature of our research and development programs during specific periods of time and the timing of various studies (including the Phase 1 clinical trial) and chemistry-related research;
- additional administration associated with expanded research;
- the recognition of the gain on the termination of the former license between Resverlogix and the Company on January 31, 2015;
- warrants with an exercise price denominated in a currency other than an entity's functional currency are remeasured to reflect the change in fair value as at the end of the reporting period, with changes in fair value recognized in the statement of comprehensive loss, resulting in volatility in quarterly income (loss); and
- share-based payments fluctuate from quarter to quarter based on the timing and fair value of stock option grants. Sharebased payments are a non-cash expense.

# **Related Party Transactions**

Pursuant to a Management Services Agreement dated June 3, 2013, Resverlogix performs financial and administrative services pertaining to us as are required. We pay Resverlogix a management fee based on the cost of its personnel and the proportionate time worked on behalf of us. Resverlogix is also reimbursed for general and administrative costs. Effective January 1, 2015, we entered into a Services Agreement with Resverlogix whereby we supply limited research services to Resverlogix.

A description of transactions with related party transactions (specifically compensation expenses paid to key management personnel, including directors, whom are considered related parties under IFRS) can be found under "Related Party Transactions" in the MD&A for the year ended April 30, 2016. Subsequent to April 30, 2016, we repaid the total amount due to Resverlogix and the promissory notes due to two directors as at April 30, 2016. With the exception of these repayments and the addition of Eastern as a related party as at July 31, 2016, transactions with related parties have not changed significantly from these descriptions.



# **Outstanding Equity Instruments**

	As at September 27, 2016	As at July 31, 2016	As at July 31, 2015
Common Shares	125,207,692	125,207,692	98,870,379
Warrants	2,048,640	2,048,640	5,479,440
Stock Options	3,401,600	3,376,600	4,173,938
Restricted Stock Units	3,379,484	3,379,484	2,164,117
	134,037,416	134,012,416	110,687,874

As at September 27, 2016, we had authorized an unlimited number of common shares and preferred shares.

2,013,837 of 3,401,600 stock options are vested and exercisable; 2,235,403 of 3,379,484 restricted stock units are vested.

Additional information relating to our securities can be found in note 7 to the condensed interim consolidated financial statements for the three months ended July 31, 2016.

# Outlook

We have developed a robust drug discovery platform in the area of epigenetics. Focusing on the inhibition of BET bromodomains, we are developing novel small molecules for indications in the areas of oncology and other disorders with significant unmet medical need. In April 2016 we initiated a Phase I clinical trial with ZEN-3694 in mCRPC patients with significant unmet need. ZEN-3694 is well differentiated and has shown a superior safety and efficacy profile in pre-clinical studies. We believe this puts us at the forefront of development of BET Bromodomain inhibitors for the treatment of cancer.

More specifically, our drug discovery platform allows us to efficiently identify novel orally active BET bromodomain inhibitors. Through biochemical and cell-based assays, and in vivo efficacy models in combination with a strong medicinal chemistry program and X-ray crystallography, we are able to rapidly advance compounds from hit to lead and through lead optimization to development.

In the area of oncology, we have demonstrated that several of our compounds inhibit the proliferation of tumor cells derived from multiple solid tumors (including lung, colorectal, breast, and prostate), acute myelogenous leukemia ("AML"), and multiple myeloma ("MM"). We have also demonstrated efficacy in a number of mouse xenograft models for these tumors.

In parallel, we will continue to advance other aspects of our discovery BET inhibitor platform. We will continue to discuss these specific development opportunities with potential partners to enable the advancement of these novel therapies.

# **Risks and Uncertainties**

The biotechnology industry generally may be regarded as uncertain given the nature of the industry. Accordingly, investments in biotechnology companies should be regarded as speculative. Biotechnology research and development involves a significant degree of risk. An investor should carefully consider the risks and uncertainties described below, as well as other information contained in this Management's Discussion and Analysis. The risks and uncertainties described below is not an exhaustive list. Additional risks and uncertainties not presently known to us or that we believe to be immaterial may also adversely affect our business. If any one or more of the following risks occur, our business, financial condition and results of operations could be seriously harmed.

## **Risks Relating to Our Business**

# We are a development stage company. If we do not develop commercially successful products, we may be forced to cease operations.

We are in an early stage of development, which may require significant additional investment for research and development, manufacturing, clinical testing, and regulatory submissions prior to commercialization. Investors must evaluate our business in light of the uncertainties and complexities affecting a development stage pharmaceutical company. We have only recently commenced clinical development and there can be no assurance that any products will be developed. Any product would be unsuccessful if it:

- does not demonstrate acceptable safety and efficacy in preclinical studies and clinical trials or otherwise does not meet applicable regulatory standards for approval;
- does not offer therapeutic or other improvements over existing drugs used to treat the same or similar conditions;
- is not capable of being produced in commercial quantities at an acceptable cost, or at all; or



• is not accepted by patients, the medical community or third party payors.

A commitment of substantial time and resources is required to conduct research and clinical trials if we are to complete the development of any products. We have not proven our ability to develop and commercialize products. It is not known whether such products will meet applicable health regulatory standards and obtain required regulatory approvals, or (i) whether such products can be produced in commercial quantities at reasonable costs and be successfully marketed, (ii) whether such products will achieve market acceptance, or (iii) if our investment in any such products will be recovered through sales or royalties. Problems frequently encountered in connection with the development and utilization of new and unproven technologies and the competitive environment in which we operate might limit our ability to develop commercially successful products.

Results of early research may not be indicative of the results that will be obtained in later stages of research. If regulatory authorities do not approve the products or if regulatory compliance is not maintained, we would have limited ability to commercialize such products, and our business and results of operations would be harmed. We may fail to develop any products, to obtain regulatory approvals, to enter clinical trials, or to commercialize any products. If we are unable to make products commercially available, we will not generate product revenues, and we may be forced to cease operations.

# We have a history of net losses. We expect to continue to incur substantial net losses for the foreseeable future, and we may never achieve or maintain profitability.

To date, we have not recorded any revenues from the sale of biopharmaceutical products. We expect to incur substantial net losses and negative cash flow for the foreseeable future. Such losses will have an adverse effect on our shareholders' equity and working capital.

The process of developing and commercializing our products requires significant preclinical testing and clinical trials as well as regulatory approvals for commercialization and marketing before we could begin product sales. In addition, commercialization of our products would require us to establish a sales and marketing organization or contractual relationships to enable product manufacturing and other related activities. Because of the numerous risks and uncertainties associated with pharmaceutical product development and commercialization, we are unable to accurately predict the timing or amount of future expenses or when, or if, we will be able to achieve or maintain profitability. Currently, we have no products approved for commercial sale, and to date we have not generated any product revenue. The size of our future net losses will depend, in part, on the rate of growth or contraction of our expenses and the level and rate of growth, if any, of our revenues. We expect to incur losses unless and until such time as payments, if any, from corporate collaborations, product sales and/or royalty payments generate sufficient revenues to fund our continuing operations. Quarter to quarter fluctuations in revenues, expenses and losses are also expected. Even if we do achieve profitability, we may not be able to sustain or increase profitability on an ongoing basis.

# We will need to raise additional capital in the future to fund our operations. If we cannot raise additional capital, we will have to delay, reduce or cease operations.

We will need to raise additional capital to fund our operations and to develop products. Historically operations have been financed exclusively by Resverlogix and private placements. We intend to raise additional funds through equity or debt financing and/or from other sources. Our future capital requirements will be substantial and will depend on many factors, such as the following:

- the scope, rate of progress, results and costs of our discovery research, preclinical studies, clinical trials and developmental programs;
- timing, costs and outcomes of regulatory proceedings;
- payments received under any future partnerships;
- prosecution or defense of patent claims; and
- costs associated with commercialization of any products;
- the cost and timing of developing sales and marketing operations or partnerships;
- competing technological and market developments, including the introduction by others of new therapies in our markets.

We believe our cash as at July 31, 2016 is sufficient to fund our contractual commitments over the next year and to fund our planned business operations over the next year. We intend to raise additional capital, and any equity financing transaction would result in our existing common stockholders experiencing immediate dilution. Any financing transaction may also contain unfavorable terms. If we raise additional funds, we may be required to relinquish rights to our products, or to grant licenses on terms that are not favorable to us.



There can be no guarantee that we will be able to raise additional funds. If we are not able to raise additional funds, we may not have sufficient capital to fund all of our currently planned operations. We would have to reduce our cash requirements by eliminating or deferring spending on research, development and corporate activities, and we may be forced to cease operations.

Further, changing circumstances may cause us to consume capital significantly faster or slower than we currently anticipate. We have based these estimates on assumptions that may prove to be wrong, and we could utilize our available financial resources sooner than we currently expect.

#### Unstable market conditions may have serious adverse consequences on our business.

The economic downturn and market instability made the business climate more volatile and more costly. Our business strategy may be adversely affected by unpredictable and unstable market conditions. If the current equity and credit markets deteriorate it may make any necessary equity or debt financing more difficult, more costly, and more dilutive. Failure to secure any necessary financing in a timely manner and on favorable terms could have a material adverse effect on our growth strategy, financial performance and could require us to delay or abandon clinical development plans. There is a risk that one or more of our current or future business partners, such as contract research organizations and contract laboratories, may encounter difficulties during challenging economic times, which may directly affect our ability to attain our operating goals on schedule and on budget.

#### We only recently commenced conducting human clinical trials.

Many of the products and processes that are being currently developed by us require significant development, testing and the investment of significant funds prior to their commercialization. There can be no assurance that any drugs we attempt to develop will actually be developed to a commercial level. Completing clinical testing through late stage trials and obtaining required approvals is expected to take many years and to require the expenditure of substantial resources. There can be no assurance that clinical trials will be completed successfully within any specified period of time, if at all. Furthermore, clinical trials may be delayed or suspended at any time by us or by the United States Federal Drug Administration ("FDA"), Health Canada's Therapeutic Products Directorate (the "TPD"), or foreign regulatory authorities if it is determined that the subjects or patients are being exposed to unacceptable risks. We may encounter delays or rejections based on varying regulatory interpretations or changes in regulatory agency policies, during the period in which we develop a product.

#### If we fail to establish the safety and efficacy of our products, we will not be able to commercialize our products.

Drug discovery and development has inherent risk and the historical failure rate is high. To obtain regulatory approval to market and sell any of our products, we must satisfy the FDA, the TPD, and other regulatory authorities, through extensive clinical trials and preclinical studies, that our products are safe. If we cannot demonstrate that our drugs are safe and effective for human use, we may need to abandon one or more of our drug development programs.

We may not have conducted or may not conduct in the future the types of testing ultimately required by regulatory authorities, or future tests may indicate that our products are not safe for use in humans. Preclinical testing and clinical trials are expensive, can take many years and have an uncertain outcome. In addition, success in initial preclinical testing does not ensure that later preclinical testing or clinical trials will be successful. There are a number of factors that could cause a clinical trial to fail or be delayed including:

- the clinical trials may produce negative or inconclusive results, which may require us to conduct additional preclinical testing or to abandon product candidates that we believed to be promising;
- the regulators may require that we hold, suspend or terminate clinical research for noncompliance with regulatory requirements;
- we, our potential partners, the FDA, the TPD or foreign regulatory authorities could suspend or terminate a clinical trial due to adverse side effect of a drug on subjects or patients in the trial;
- we may decide, or regulators may require us, to conduct additional preclinical testing or clinical trials;
- enrollment in our clinical trials may be slower than anticipated;
- the cost of our clinical trials may be greater than anticipated;
- our products may have unfavorable pharmacology, toxicology or carcinogenicity;
- our product candidates may cause undesirable side effects; and
- the supply or quality of our drugs or other materials necessary to conduct clinical trials may be insufficient, inadequate or delayed.



If any of our drugs do not show sufficient efficacy in patients with the targeted indication in clinical trials, it could negatively impact our development and commercialization or goals for our drugs and, as a result, materially adversely affect our business, financial condition and results of operations.

#### The Resverlogix royalty preferred shares we hold may fluctuate in value based on factors that are not within our control.

We hold royalty preferred shares of Resverlogix which entitle us to dividends based on a percentage of net Apo Revenue, if any, received by Resverlogix, its affiliates or licensees. The royalty preferred shares of Resverlogix that we hold represent a significant asset. However, there is no assurance that dividends will ever be paid in respect of the royalty preferred shares. The royalty preferred shares may fluctuate significantly in value based on developments relating to the business of Resverlogix and other events that are not within our control. In addition, there is no market through which the royalty preferred shares may be sold. Accordingly, developments relating to the business of Resverlogix may affect the value of our common shares and may impact our ability to access additional capital required to fund its research and development activities.

#### We utilize Resverlogix for performing certain functions.

We utilize Resverlogix to perform certain financial and administrative functions. Services are provided by Resverlogix to us pursuant to an agreement that may be terminated by Resverlogix upon six months prior notice. In addition, the employees of Resverlogix who are primarily responsible for the provision of services to us have specialized knowledge and experience and there is no certainty that such individuals will continue to be employees of Resverlogix. Resverlogix believed its cash as at July 31, 2016 was insufficient to fund its contractual commitments and net working capital liability over the next year, was insufficient to fund its planned business operations over the next year, and that it will have to raise additional capital.

# We are dependent on third parties to provide services for certain important aspects of our business. If these third parties do not perform as contractually required or expected, we may not be able to obtain regulatory approval for our products, or we may be delayed in doing so.

We rely on third parties such as contract research organizations and contract laboratories to conduct our clinical and preclinical studies, and we expect to continue to do so in the future. We rely heavily on these parties for successful execution of our studies, but do not control many aspects of their activities. As a result, many important aspects of our product development are outside our direct control. We are responsible for confirming that our clinical and preclinical studies are conducted in accordance with applicable regulations. The FDA requires us to comply with regulations and standards, commonly referred to as good clinical practices ("GCP") and good laboratory practices ("GLP"), for conducting and recording the results of our clinical and preclinical studies. Our reliance on third parties does not relieve us of these responsibilities. If the third parties conducting clinical or preclinical studies do not perform their contractual duties or obligations, do not meet expected recruitment or other deadlines, fail to comply with the FDA's regulations, do not adhere to clinical trial protocols or otherwise fail to generate reliable clinical data, development, approval and commercialization of products may be extended, delayed or terminated or may need to be repeated, and we may not be able to obtain regulatory approval.

We do not currently own or operate manufacturing facilities for production of the active pharmaceutical ingredient ("API"), used in our drug compounds. As a result, we rely on third parties to supply the API. We expect to continue to depend on third parties to supply the API for any product candidates we develop in the foreseeable future. An API manufacturer must meet high precision and quality standards for that API to meet regulatory specifications and comply with regulatory requirements. A contract manufacturer's failure to comply with applicable regulations and requirements could result in refusal to approve or a delay in approval of a product candidate. We are ultimately responsible for confirming that the APIs used in product candidates are manufactured in accordance with applicable regulations. Furthermore, if our third party drug suppliers fail to achieve and maintain high manufacturing standards in compliance with applicable regulations, we could be subject to certain product liability claims in the event such failure to comply resulted in defective products that caused injury or harm.

# We rely on partnerships and strategic relationships for our success. The failure to successfully collaborate with third parties may delay, prevent or otherwise impair the development or commercialization of our products or revenue expectations.

As a result of the costs and risks associated with commercializing a product candidate, we intend to seek strategic partnerships with corporate and academic collaborators, licensors, licensees and others for the research and development, manufacturing, marketing and commercialization of products. There can be no assurance, however, that such collaborations will be established on favourable terms, if at all, or that future collaborations will be successful. Failure to attract commercial partners for our products may result in our incurring substantial clinical testing, manufacturing and commercialization costs prior to realizing any revenue from product sales or result in delays or program discontinuance if funds are not available in sufficient quantities, and this may materially adversely affect our business, financial condition and results of operations.

Should a collaborative partner fail to develop, manufacture, or commercialize successfully any product to which it has rights, or any partner's product to which we have rights, the business may be adversely affected. Failure of a collaborative partner to continue to



participate in any particular program could delay or halt the development or commercialization of products generated from such program. In addition, there can be no assurance that the collaborative partners will not pursue other technologies or develop alternative products either alone or in collaboration with others, including our competitors, as a means for developing treatments for the diseases targeted by our programs.

We may negotiate licenses in respect of technologies developed by other companies and academic institutions. Terms of license agreements to be negotiated may include, inter alia, a requirement to make milestone payments, which may be substantial. We may also be obligated to make royalty payments on the sales, if any, of products resulting from licensed technology and, in some instances, are responsible for the costs of filing and prosecuting patent applications.

We face significant competition in seeking appropriate strategic partners, and these strategic partnerships can be intricate and time consuming to negotiate and document. We may not be able to negotiate strategic partnerships on acceptable terms, or at all. We are unable to predict when or if we will enter into any strategic partnerships because of the numerous risks and uncertainties associated with establishing strategic partnerships. If we are unable to negotiate strategic partnerships for our products we may be forced to delay or terminate development or commercialization of our products. If we elect to increase our expenditures to fund development or commercialization activities on our own, we may need to obtain additional capital, which may not be available to us.

# If we enter into partnerships or other strategic relationships, we may lose important rights to and control over the development of products.

As a result of the costs and risks associated with commercializing a product candidate, we intend to seek strategic partnerships in order to continue to develop and, if approved, market products. Such strategic partnerships may require us to relinquish control over the timing and manner of clinical trials and commercialization of our products. Strategic partners may experience financial difficulties or choose to terminate the arrangement or independently work on a competing product resulting in the delay or discontinuation of development or commercialization of our product candidates. Furthermore, disputes may arise between us and our strategic partners that result in the delay or termination of the research, development or commercialization of product candidates or that result in costly litigation or arbitration that diverts management's attention and consumes resources. Strategic partners may not properly maintain or defend our intellectual property rights or may use our proprietary information in a manner that could jeopardize or invalidate our proprietary information or expose us to potential litigation.

# If our products fail to achieve market acceptance for any reason, such failure may materially adversely affect our business, financial condition and results of operations.

There can be no assurance that, if we develop any products that are approved, that the products will achieve market acceptance. If our products, once approved, do not receive market acceptance for any reason, it will adversely affect our business, financial condition and results of operations. The degree of market acceptance of any products we develop will depend on a number of factors, including:

- the clinical efficacy and safety of the products;
- the products' potential advantages over existing and future treatment methods;
- the price of the products; and
- reimbursement policies of government and third-party payers, including hospitals and insurance companies.

If after we obtain regulatory approval to sell our products, physicians, and healthcare payors fail to adopt our products or conclude that our products are not safe and effective, physicians could choose not to use them to treat patients. Our competitors may also develop new technologies or products which are more effective or less costly, or that seem more cost-effective than our products.

In addition, regulations affecting the pricing of pharmaceutical products may change in ways adverse to us. While we cannot predict the likelihood of any regulatory proposals, if a government agency were to adopt proposals limiting market or third-party payor pricing for pharmaceutical products, it could materially adversely affect our business, financial condition and results of operations.

# We cannot be certain that we will ever obtain regulatory approvals in Canada, the United States, or other countries. The failure to obtain such approvals may materially adversely affect our business, financial condition and results of operations.

Biotechnology, medical device and pharmaceutical companies operate in a high-risk regulatory environment. The study, manufacture and sale of products are governed by numerous statutes and regulations in the United States, Canada and other countries. We are required to obtain various regulatory approvals prior to being able to study, commercialize and distribute our products. The regulatory review and approval process required to perform a clinical study in Canada, the United States and other countries includes evaluation of preclinical studies and clinical studies, as well as the evaluation of our manufacturing process. This process is complex, lengthy, expensive, resource intensive and uncertain. Securing regulatory approval to market our products also requires the submission of extensive preclinical and clinical data, manufacturing information regarding the process and facility, scientific data



characterizing our product and other supporting data to the regulatory authorities in order to establish its safety and effectiveness. We, or our collaborators, may fail to obtain the necessary approvals to commence or continue preclinical or clinical testing of drugs we attempt to develop or to manufacture or market drug products in reasonable time frames, if at all.

Governmental authorities in Canada, the United States, or other countries may enact regulatory reforms or restrictions on the development of new therapies that could adversely affect our ability to develop drug products. The drugs and processes that we are attempting to develop require significant testing and the investment of significant funds prior to their commercialization. There can be no assurance that any drugs we attempt to develop will actually be developed to a commercial level. Completing clinical testing through late stage trials and obtaining required approvals is expected to take several years and to require the expenditure of substantial resources. There can be no assurance that clinical trials will be completed successfully within any specified period of time, if at all. Furthermore, clinical trials may be delayed or suspended at any time by us or by the FDA, the TPD or foreign regulatory authorities if it is determined that the subjects or patients are being exposed to unacceptable risks. We may encounter delays or rejections based on varying regulatory interpretations or changes in regulatory agency policies, during the period in which we develop a product.

No assurance can be given that any product candidates will prove to be safe and effective in clinical trials or that we will receive the requisite regulatory approval. Moreover, any regulatory approval of a drug which is eventually obtained may be granted with specific limitations on the indicated uses for which that drug may be marketed or may be withdrawn if problems occur following initial marketing or if compliance with regulatory standards is not maintained. We have limited experience in filing and pursuing applications necessary to gain these regulatory approvals.

The approval procedures vary among countries and can involve additional product testing and administrative review periods. The time required to obtain approval in various countries vary from one another. Approval in one country does not ensure approval by the regulatory authorities of other countries. The failure to obtain such approvals may materially adversely affect our business, financial condition and results of operations.

### Regulatory authorities may not approve a particular product even if they meet safety and efficacy endpoints in clinical trials.

The FDA, the TPD and other foreign regulatory agencies can delay, limit or deny marketing approval for many reasons, including finding a product may not be considered safe and effective; the manufacturing processes or facilities may not meet applicable requirements; or changes in approval policies or regulations. A product candidate may not be approved even if it achieves its endpoints in clinical trials. Regulatory agencies, including the FDA, or their advisors may disagree with our trial design and our interpretations of data from preclinical studies and clinical trials. Regulatory agencies may change requirements for approval even after a clinical trial design has been approved. Regulatory agencies also may approve a product candidate for fewer or more limited indications than requested or may grant approval subject to the performance of post-marketing studies. In addition, regulatory agencies may not approve the labeling claims that are necessary or desirable for the successful commercialization of our product candidates.

# Our products will remain subject to ongoing regulatory review even if they receive marketing approval. If we fail to comply with continuing regulations, we could lose these approvals, and the sale of any future products could be suspended.

In the event we receive regulatory approval to market a particular product candidate, United States, Canadian or other foreign regulatory authority could condition approval on conducting additional costly post-approval studies or could limit the scope of approved uses. In addition, the product may later cause adverse effects that limit or prevent its widespread use, force us to withdraw it from the market or prevent or delay our ability to obtain regulatory approvals in additional countries. In addition, we will continue to be subject to regulatory review and periodic inspections to ensure adherence to applicable regulations. After receiving marketing approval, the FDA imposes extensive regulatory requirements on the manufacturing, labeling, packaging, adverse event reporting, storage, advertising, promotion and record keeping related to the product. Failure to comply with the regulatory requirements could result in:

- civil or criminal penalties or fines;
- injunctions;
- product seizures, detentions or import bans;
- voluntary or mandatory product recalls and publicity requirements;
- suspension or withdrawal of regulatory approvals; and
- refusal to approve pending applications for marketing approval of new drugs or supplements to approved applications.



#### We may be subject to product liability claims if our products harm people, and we do not have product liability insurance.

The manufacture and sale of pharmaceutical products involve an inherent risk of product liability claims and associated adverse publicity. We may enter into human clinical trials that involve inherent risks in the testing of unproven products. We currently do not have clinical trial liability insurance and we do not have product liability insurance. We do not know if we will be able to obtain clinical trial liability insurance or obtain product liability insurance on acceptable terms or with adequate coverage against potential liabilities. This type of insurance is expensive and may not be available on acceptable terms. If we are unable to obtain or maintain sufficient insurance coverage on reasonable terms or to otherwise protect against potential clinical trial and product liability claims, we may be unable to commercialize our products. A successful clinical trial liability or product liability claim brought against us in excess of our insurance coverage, if any, may require us to pay substantial amounts. This could have a material adverse effect on our business, financial condition and results of operations.

# The pharmaceutical industry is extremely competitive. If our competitors develop and market products that are more effective, safer or less costly than any future products that we may develop, our commercial opportunity will be reduced or eliminated.

The technological competition we face from new and established pharmaceutical companies, biopharmaceutical companies and universities is intense and is expected to increase. Competitors may develop products more quickly and obtain regulatory approval for such products more rapidly, or develop products which are more effective than those which we intend to develop. Our commercial opportunity will be reduced or eliminated if our competitors develop and commercialize products that are safer, more effective, have fewer side effects or are less expensive than any future products that we may develop and commercialize. In addition, significant delays in the development of our product candidates could allow our competitors to bring products to market before us and impair our ability to commercialize our product candidates. Research and development by others may render our technology or products obsolete or noncompetitive or produce treatments or cures superior to any therapy developed or to be developed by us.

We anticipate that, if approved for oncology, our small molecules may be used in conjunction with standard of care oncology therapies to improve on therapeutic outcomes for patients.

Many of our competitors have significantly greater financial resources and expertise in research and development, manufacturing, preclinical testing, conducting clinical trials, obtaining regulatory approvals and marketing approved products than we do. Established pharmaceutical companies may invest heavily to discover quickly and develop novel compounds or drug delivery technology that could make our product candidates obsolete. Smaller or early stage companies may also prove to be significant competitors, particularly through strategic partnerships with large and established companies. In addition, these third parties compete with us in recruiting and retaining qualified scientific and management personnel, establishing clinical trial sites and patient registration for clinical trials, as well as in acquiring technologies and technology licenses complementary to our programs or advantageous to our business. Accordingly, our competitors may succeed in obtaining patent protection, receiving FDA approval or discovering, developing and commercializing products before we do. If we are not able to compete effectively against our current and future competitors, our business will not grow and our financial condition will suffer.

# We are dependent upon retaining and attracting key personnel and others, the loss of which could materially adversely affect our business, financial condition and results of operations.

We depend on certain members of our management, the loss of whose services might significantly delay or prevent the achievement of research, development or business objectives and would materially adversely affect our business, financial condition and results of operations. Neither we nor Resverlogix have employment agreements with any of our respective senior management that would prevent them from leaving us. In addition, our success depends, in large part, on our ability to improve our management systems and attract and retain qualified management, scientific and medical personnel, and on our ability to develop and maintain important relationships with commercial partners, leading research institutions and key distributors. We face intense competition for such personnel and relationships. We cannot assure that we will attract and retain such persons or maintain such relationships. In addition, failure to succeed in clinical trials may make it more challenging for us to recruit and retain qualified scientific personnel.

#### We may not be able to attract, train and retain a sufficient number of qualified employees to maintain and grow our business.

We expect that potential expansion into additional areas and activities requiring additional expertise may place additional requirements on our management, operational and financial resources. These demands may require an increase in management and scientific personnel and the development of additional expertise by existing management personnel. There is currently aggressive competition for employees who have biotechnology experience. The failure to attract and retain such personnel or to develop such expertise could materially adversely affect our business, financial condition and results of operations.



# Confidentiality agreements with employees and others may not adequately prevent disclosure of trade secrets and other proprietary information. Disclosure of this information may materially adversely affect our business, financial condition and results of operations.

We rely on trade secrets, which we seek to protect, in part, through confidentiality and non-disclosure agreements with collaborators, suppliers, employees and other parties. There can be no assurance that these agreements will not be breached, that we would have adequate remedies for any such breach or that our trade secrets will not otherwise become known to or independently developed by our competitors. We might be involved from time to time in litigation to determine the enforceability, scope and validity of our proprietary rights. Any such litigation could result in substantial cost and divert management's attention from our operations.

# We may need to implement additional finance and accounting systems, procedures and controls in the future as we grow and to satisfy new reporting requirements.

As we grow we may access capital markets more broadly which could require us to implement additional finance and accounting systems along with enhanced internal control systems. This will result in increased costs to us as we continue to undertake efforts to comply with best practices and applicable rules and requirements. These rules may make it more difficult and costly for us to obtain certain types of insurance, including director and officer liability insurance, and we may be forced to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar coverage as compared to the polices previously available. The impact of these events could also make it more difficult for us to attract and retain qualified persons to serve on our board of directors or our board committees or as executive officers. In addition, we may need to hire additional legal and accounting staff with appropriate experience and technical knowledge, and we cannot assure that if additional staffing is necessary that we will be able to do so in a timely fashion.

# Our products may not be eligible for reimbursement from government or private third-party payors, or may be eligible for reimbursement at lower prices than we currently anticipate, which could materially adversely affect our business, financial condition and results of operations.

Our or our partners' ability to successfully market therapeutic products depends in part on the extent to which reimbursement for the cost of such products and related treatments will be available from government health administration authorities, private health insurers and other healthcare organizations. Significant uncertainty exists as to whether newly-approved pharmaceutical products will qualify for reimbursement from these organizations. Furthermore, challenges to the price of medical products continue to grow in frequency due to increased focus on cost containment and pharmacoeconomic issues. Health authorities will continue to increase their scrutiny and pharmacoeconomic diligence on new products in all disease areas. These rapid changes in the healthcare reimbursement marketplace will potentially have a significant impact on the future marketability of new drugs in development and could materially adversely affect our business, financial condition and results of operations. It is expected that new drug entrants will not only have to be effective and safe but also have to provide a clear value proposal to health systems over the current standard of care therapy.

In light of these market changes in drug development, pricing of drug therapies has come under significant pressure with government authorities and private health insurers around the world. The top current leading reimbursed markets: USA, Japan, Germany, UK, France, Spain, Italy, and Canada, have implemented healthcare reforms that focus specifically on value and reimbursement. Reforms such as reference based pricing, pharmacoeconomics, and numbers needed to treat are a few of the many instruments that healthcare organizations utilize to ensure maximum value for reimbursed therapeutics. Healthcare reform is underway in these top global markets and there is additional uncertainty about the viability of current pricing methodologies for reimbursement. There can be no assurance that adequate third-party coverage will be available to establish price levels which would allow us to realize an acceptable return on our investment in product development. If we cannot realize an acceptable return on our investment in product development.

#### It may be difficult or impossible for U.S. investors to enforce judgments against us, our directors or our officers in Canada.

We were formed under the laws of the Province of Alberta. Some of the members of our board of directors and our officers are residents of countries other than the United States. As a result, it may be impossible for U.S. investors to effect service of process within the U.S. upon us or these persons or to enforce against us or these persons any judgments in civil and commercial matters, including judgments under U.S. federal or state securities laws. In addition, a Canadian court may not permit U.S. investors to bring an original action in Canada or to enforce in Canada a judgment of a state or federal court in the United States.



### **Risks Relating to our Intellectual Property**

We may not accurately predict the protection afforded by our patents and proprietary technology and if our predictions are wrong, this may materially adversely affect our business, financial condition and results of operations.

Our success will depend in part on our ability to obtain, maintain, and enforce patent rights, maintain trade secret protection and operate without infringing the proprietary rights of third parties, both domestically and internationally.

Our patent positions are highly uncertain, and any future patents we receive for our potential products will be subject to this uncertainty, which may adversely affect our business, financial condition and results of operations. There can be no assurance that pending patent applications will be allowed and that we will develop additional proprietary products that are patentable, that issued patents will provide any competitive advantage or will not be challenged by any third parties, or that patents of others will not have an adverse effect on the ability to do business. Furthermore, there can be no assurance that others will not independently develop similar products, duplicate any of the products, or design around the products patented by us. In addition, we may be required to obtain licenses under patents or other proprietary rights of third parties. No assurance can be given that any licenses required under such patents or proprietary rights will be available on terms acceptable to us. If such licenses are not obtained we could encounter delays in introducing products to the market, while we attempt to design around such patents, or could find that the development, manufacturing or sale of products requiring such licenses could be foreclosed. In addition, we could incur substantial costs in defending suits brought against us on such patents or in suits in which we attempt to enforce our own patents against other parties. Such disputes could involve arbitration, litigation or proceedings declared by the United States Patent and Trademark Office or International Trade Commission or other foreign patent authorities. Intellectual property litigation can be extremely expensive, and this expense, as well as other consequences should we not prevail, could seriously harm our business. With respect to any infringement claim asserted by a third party, we can give no assurances that we will be successful in the litigation or that such litigation would not have a material adverse effect on our business, financial condition and results of operation.

Until such time, if ever, that patent applications are filed and or approved, our ability to maintain the confidentiality of the described technology may be crucial to our ultimate possible commercial success. While procedures have been adopted to protect the confidentiality of our technology through signed invention and service agreements, no assurance can be given that such arrangements will be effective, that third parties will not gain access to trade secrets or disclose the technology, or that we can meaningfully protect our rights to our trade secrets.

# Even if valid and enforceable patents cover our products and technologies, such patents will provide protection only for a limited amount of time.

Even if patents are issued regarding our product candidates or methods of using them, those patents can be challenged by our competitors who can argue that our patents are invalid and/or unenforceable. Third parties may challenge our rights to, or the scope or validity of, our patents. Patents also may not protect a particular product if competitors devise ways of making these or similar products without legally infringing our patents. The United States Food, Drug and Cosmetic Act and the FDA regulations and policies provide incentives to manufacturers to challenge patent validity or create modified, non-infringing versions of a drug or device in order to facilitate the approval of generic substitutes. These same types of incentives encourage manufacturers to submit new drug applications that rely on literature and clinical data not prepared for or by the drug sponsor.

We also rely on trade secrets to protect our technology, especially where we do not believe that patent protection is appropriate or obtainable. However, trade secrets are difficult to protect. Our and Resverlogix's employees, consultants, contractors, outside scientific collaborators and other advisors and our strategic partners may unintentionally or willfully disclose our confidential information to competitors. Enforcing a claim that a third party illegally obtained and is using our trade secrets is expensive and time consuming and the outcome is unpredictable. Failure to protect or maintain trade secret protection could adversely affect our competitive business position.

Our research and development collaborators may have rights to publish data and other information in which we have rights. In addition, we sometimes engage individuals or entities to conduct research that may be relevant to our business. The ability of these individuals or entities to publish or otherwise publicly disclose data and other information generated during the course of their research is subject to certain contractual limitations. These contractual provisions may be insufficient or inadequate to protect our trade secrets and may impair our patent rights. If we do not apply for patent protection prior to such publication or if we cannot otherwise maintain the confidentiality of our technology and other confidential information, then our ability to receive patent protection or protect our proprietary information may be jeopardized.



# Litigation or other proceedings or third party claims of intellectual property infringement could require us to spend time and money and could shut down some of our operations.

Our commercial success depends in part on not infringing patents and proprietary rights of third parties. Others have filed, and in the future are likely to file, patent applications covering products that are similar to our product candidates, as well as methods of making or using similar or identical products. If these patent applications result in issued patents and we wish to use the claimed technology, we would need to obtain a license from the third party. We may not be able to obtain these licenses at a reasonable cost, if at all.

In addition, administrative proceedings, such as interferences and reexaminations before the U.S. Patent and Trademark Office, could limit the scope of our patent rights. We may incur substantial costs and diversion of management and technical personnel as a result of our involvement in such proceedings. In particular, our patents and patent applications may be subject to interferences in which the priority of invention may be awarded to a third party. We do not know whether our patents and patent applications would be entitled to priority over patents or patent applications held by such a third party. Our issued patents may also be subject to reexamination proceedings. We do not know whether our patents would survive reexamination in light of new questions of patentability that may be raised following their issuance.

# We may be subject to claims for intellectual property infringement from former employers of our key employees, which could result in loss of intellectual property, our key employees or both.

Many of our employees were previously employed at universities or other biotechnology or pharmaceutical companies, including competitors or potential competitors. We could be subject to claims that these employees or we have inadvertently or otherwise used or disclosed trade secrets or other proprietary information of their former employers. In many cases, litigation may be necessary to defend against these claims.

Even if we are successful in defending against these claims, litigation could result in substantial costs and be a distraction to management. If we fail in defending such claims, in addition to paying money claims, we may lose valuable intellectual property rights or personnel. A loss of key research personnel or their work product could hamper or prevent the ability to commercialize certain product candidates, which could severely harm our business, financial condition and results of operations.

## **Risks Relating to Owning our Common Shares**

#### No public market for Zenith shares

There is currently no public market through which our common shares may be sold and it is not anticipated that our common shares will be listed on any stock exchange in the near term. There can be no assurance as to the liquidity of the trading market for our common shares or that a trading market for our common shares will develop. Even if a trading market develops for our common shares, there is no guarantee at what prices our common shares will trade. The value for our common shares may also be affected by our results of operations and financial position, changes in general market conditions, fluctuations in the market for equity or debt securities and numerous other factors beyond our control.

# If we sell common shares and/or warrants in the future, existing common shareholders will experience immediate dilution and the value of our stock may decrease.

We will need to raise additional capital to fund our operations and to develop our products. We may raise such additional capital through the sale of our common shares and/or warrants from time to time. As a result, our existing common shareholders will experience immediate dilution upon any such issuance.

#### If our estimates regarding timing of milestones are incorrect the value of our shares may decline.

For planning purposes, we estimate and may disclose timing of a variety of research and development, regulatory and other milestones. We base our estimates on present facts and a variety of assumptions. Many underlying assumptions are outside our control such as the ability to recruit patients, obtain access to clinical sites as expected or obtain approval from regulatory bodies such as the FDA to enter into trials. If we do not achieve milestones consistent with investors' expectations, the value of our shares would likely decline.

# We do not currently intend to pay dividends on our common shares and, consequently, investors' ability to achieve a return on investment will depend on appreciation in the value of our common shares.

We have not to date paid any dividends on our common shares. We currently intend to invest our future earnings, if any, to fund the development and growth of our business. The payment of dividends will be at the discretion of our board of directors and will depend on our results of operations, capital requirements, financial condition, future prospects, contractual arrangements, restrictions imposed by applicable law, any limitations on payments of dividends present in any debt agreements we may enter into and other



factors our board of directors may deem relevant. If we do not pay dividends, your ability to achieve a return on your investment in Zenith will depend on any future appreciation in the value of our common shares. There is no guarantee that our common shares will appreciate in value or even retain the value at which our holders have acquired their common shares.

# **Additional Information**

Additional information relating to Zenith can also be found on SEDAR at www.sedar.com.